Case Study: Levett Consultancy

Levett Consultancy use Signagelive to Deliver Digital Signage for Multiple Primary Schools





Levett Consultancy is a UK based ICT Services and Solutions business and use Signagelive as their default platform for digital signage across their client base with specific focus on the Education sector. Levett Consultancy is an official Google Partner and was looking for a cloud based digital signage application to be part of their growing Google solutions portfolio.

The Opportunity

Cubitt Town Junior School wanted an affordable, easy to use digital signage system that could be instantly updated, so they could welcome visitors and inform staff and children and parents of events. Previously the school had a big bulky computer running Powerpoint which would be updated weekly. It was slow and problematic.

Why Signagelive?

Levett Consultancy undertook a review of the leading digital signage options available in the UK. With the end result in mind, they needed a solution that integrated with their Google environment, was easy to setup and install, was easy to maintain and lastly had the features to meet the clients' needs. After going through the evaluation process it was clear Signagelive would be their solution of choice. Not only is it easy to setup and install, it has the required features to make this a viable option for them moving forward.



Signagelive also works well with Levett Consultancy Chromebit and Chromebase hardware and is also centrally managed to allow them to remotely access the client's platform and apply all necessary changes.





Challenges to Overcome

Levett Consultancy encountered a challenge with integrating calendars and nested playlists. With the Signagelive training program and the back end support, it was easily resolved.

The only hurdle for Cubitt Town Primary School to overcome was to learn how to use the software itself, but due to the intuitive nature of Signagelive and the friendly and helpful 24/7 support available this did not prove to be a difficult challenge.

The Results

Levett Consultancy has seen a clear benefit in adding the Signagelive product into its Portfolio. They have been able to add this to their existing client base and have also attracted new clients looking for Signagelive for their Signage Platform, both allowing business growth through digital signage offerings.

Signagelive cloud-based console gives Levett Consultancy Operations teams the ability to remote access to the client portals if required, allowing them to maintain a fully managed service without leaving the office! Shortly after the digital signage system had been installed, Cubitt Town Primary School had an Ofsted inspection and a visit from a headteacher from another school, both commented on how lovely it was to be greeted with a welcome to the school with their names on it.

Levett Consultancy provided the School with a Google Slides Template which they have found extremely simple to edit and can be instantly updated on the screens from a remote location.



"Levett Consultancy really enjoy working with and installing the Signagelive product. It definitely has a firm place in our Google portfolio of products and is a big part of our go to market strategy."

Simon Fitch
Commercial Manager, Levett Consultancy

"I would highly recommend Signagelive to any school for its ease of use and quick to update."

Carole Dore IT Coordinator Manager Cubitt Town Junior School

"Signagelive is perfect for schools, colleges and universities looking for a powerful, scalable digital signage solution that is easy to administer and update. The ability for teachers and IT teams to access and manage a school's digital signage network from any Internet connected device combined with our comprehensive and free support, ensures minimal time is required to keep content updated and displays operational."

Jason Cremins CEO, Signagelive

