

Creative Services

Your Digital Signage is a smart system, capable of engaging with and reacting to the environment and people around it. With this in mind, Signagelive is pleased to offer Creative and Technical Services to help you realise the full potential of your signage system, and assist with those unique or special project requirements.

Although there's documentation in our Build Area to help you to do things yourself, we recognise that not everyone has the skill set or resources to develop their own integrations or dynamic content.



Some Examples of our Creative Services:

- **Customisation** of existing Apps. For instance, Notice boards or Menu boards can be customised to include custom fonts, backgrounds and logos.
- **Custom widgets** with data that updates dynamically via Signagelive.
- **Custom widgets with 3rd party data integration.** This could be a service (like Yammer) or a data source (like bus timetables).

These services are ideal if you're looking to enhance the way you communicate - but might not have access to the necessary technical resources.

"We run a growing Fast Food Franchise and use Signagelive to manage our menus across our estate. Our creative team did an amazing job on the design, and our daily specials are in high demand. Such high demand, in fact, that some of our items are selling out! A nice problem to have...but there are customers who wait in line only to be informed at the counter that what they want isn't available. We approached Signagelive with this problem, and they suggested a way we could bind the data in our menus to our Epos system (which alerts us when stock is low). They quoted us for the work and we decided to make the investment. Now, when stock sells out our menu changes automatically!...Added to that we can also update the pricing and items directly from our Epos system."

How Do I Demo / Test / Order?

Developing something for you is a process:

Consultation - An initial conversation with our Technical Sales Engineer to detail your exact requirements.

Clarification - A written follow up with the details of that conversation: what is required and what the work will entail. Once these details have been agreed and confirmed we'll move to the next stage.

Quotation - A cost will be provided. You'll know what you're getting, how much it will cost, and how long it will take to deliver.

Development - Our Developers get to work. Building and testing the solution.

Delivery - We provide the solution to you, providing instructions, training or guidance where necessary.

Technical Considerations

With anything bespoke or custom, there will always be a range of technical considerations. But not to worry! Our Technical Team will advise you on these at every stage.

How Do I Get Started?

You can get the ball rolling by contacting your Account Manager at Signagelive, or completing the contact form on our website [here](#).