

Use the below list to help make your decisions on hardware, software and content.



As you want to use your screens, you'll need a standalone player (unless it's already supported).

WHAT HARDWARE DO YOU NEED?

ARE YOU LOOKING TO USE SCREENS YOU ALREADY OWN?



If you're buying all new hardware, you could look at System on Chip screens or a stand alone player.

WHAT KIND OF CONTENT DO YOU WANT TO RUN?



SIMPLE

Full screen images or videos with some basic scheduling.

STANDARD

Multiple zones of content displaying:

- Images
- Video
- Web content
- RSS feeds
- Streams

Scheduled content for different times of the day.

ADVANCED



- Data driven applications
- Enterprise level users control with multiple tiers, approvals and content management
- Triggered interrupts

I DON'T KNOW

I have not yet made that decision and need to think about what is best for me.

WHO IS MANAGING YOUR CONTENT?

ME

You are planning to create your own content in-house, either by yourself or an internal team.

A 3RD PARTY

Someone else will be creating the content for you and sending it to you.

YOUR CHECKLIST

Hardware	Either System on Chip or standalone device	
	Standalone player only	
Content	Simple	
	Standard	
	Advanced	
Who is creating the content?	I don't know	
	Ме	
	A 3rd Party	

OTHER THINGS TO CONSIDER

How many players are you looking to manage?	
How many users need to access and manage your content and what is their role within the company?	
Do you want to display live TV through?	
Are you looking to synchronise multiple screens to make one big video wall of content?	

Now that you've completed your checklist, you are one step closer to know what you need from your digital signage. This information above should help you focus on your digital signage requirements.