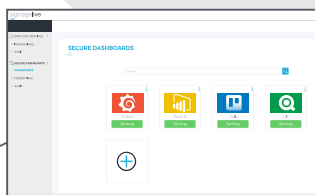
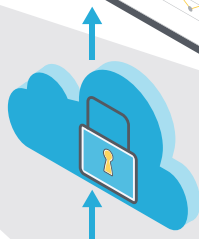


DRIVE YOUR CUSTOMERS' MICROSOFT POWERBI DATA STRATEGIES WITH SIGNAGELIVE

Maximise the potential of your customers' Microsoft PowerBI data strategies with our new and intuitive app. Whether it is to scale out data to more teams in the workplace or help improve visibility and communications within the supply chain, the Signagelive PowerBI app promises faster, and more intuitive real-time access to all the actionable insights required.



For speed and convenience, authorised users can log into the app through the API, using either a one-time password (OTP), or multi-factor authentication (MFA).

Teams also have more control over the presentation of reports and data dashboards, which, thanks to the app, can be previewed in Signagelive, before they go live.

Ideal for PowerBI users in almost any sector application, this data integration delivers a market-leading solution, ensuring a smooth and more secure user experience.

GAMIFICATION

Give customers another reason to invest in digital signage by enabling them to use it as a tool to gamify workplaces and boost productivity. With this data integration, you can help teams to create, for instance, leader boards that highlight the top-performing sales executives. An effective gamification technique, it creates healthy competition between team members and drives them to achieve more.





MANUFACTURING

On the factory floor, facilitate communications to help optimise efficiency. With Signagelive, manufacturers can keep employees informed and on track with the big-screen display of up-to-the-minute shipping information, as well as priority lists of which raw materials are ready for production.

MARKETING

Offer marketing departments extra support by enabling them to immerse every team member in relevant, real-time data. The display of the latest Google ad words and social media dashboards on company big screens empowers teams, allowing them to see, at a glance, everything they need to optimise their campaigns. Simply by bringing multiple web analytics dashboards together on-screen, organisations can also give staff a quick overview of the company's online marketing performance.



CUSTOMER CALL CENTRES

Help call centres reduce handling times and ensure that service level agreements are met by enabling their staff to track on-screen the latest analytics. With Signagelive, call centres can broadcast the number of calls answered, as well as the number dropped and the average call waiting times to keep teams informed about their on-going performance. For some additional motivation and encouragement, companies also have the option of including congratulatory on-screen messages or animations every time teams hit or exceed their targets.



Power BI

**TO FIND OUT HOW THE SIGNAGELIVE POWERBI APP
CAN HELP DRIVE YOUR CUSTOMER PROJECT PLEASE CONTACT:**

[SALES@SIGNAGELIVE.COM](mailto:sales@signagelive.com)