

PROOF OF PLAY

If you're looking to track your asset playback to confirm that your content was successfully delivered, proof of play will give you peace of mind.

THE USERS MOST LIKELY TO BENEFIT FROM THIS FEATURE FALL INTO TWO CAMPS, EITHER YOU WANT TO:

A) Review your impressions to change your campaigns based on sales feedback or any other metric.

OR

B) Prove without assumption that content was successfully delivered, deployed and displayed as promised.



THE PROOF OF PLAY ADD-ON GIVES YOU:



“Simple but comprehensive platform, full of useful ‘in the box’ features, the team are very supportive when onboarding with a new client and are just on the ball.”

Anon,
Consultant.



AN EASY TO USE DASHBOARD that gives an overview of impressions made on Players by Media Assets. Your dashboard updates on an hourly basis.



ABILITY TO GENERATE REPORTS on the number of times an asset, selection of assets or playlist of assets has been shown. It even shows the exact times the asset was shown!



EXPORT REPORTS TO .CSV to view the data. Allowing for the easy creation of graphs and charts for sharing.



FIND OUT MORE