

# IMPROVE YOUR CUSTOMER RETAIL EXPERIENCE WITH DIGITAL SIGNAGE

Digital signage for retail experiences gives you the power to deliver tailored and varied content to your store locations, regardless of scale. By removing older paper signage, you'll be able to deliver a richer, more interactive experience while reducing your overall management cost.

## BETTER ENGAGEMENT WITH YOUR CUSTOMERS

Digital signage enables you to create more engaging, time-sensitive content, with the ability to display location-based content and many more key features. With Signagelive, you're able to configure your content plan, manage your players uptime and make sure your content is delivered to the correct locations, all while being managed completely remotely with an unlimited number of users.

## CREATE A MORE ENGAGING EXPERIENCE

Build a more interactive digital signage experience to wow your customers. Create the next level of interactivity with touch-screen wayfinding and build more engaging experiences with Lift and Learn to allow your customers to learn about your products. With Signagelive, all of this content is managed in the cloud, allowing you to build out your content workflow.

## PROVE YOUR SUCCESS

With Proof of Play, you'll be able to report on your played assets and check this against your sales statistics to prove the impact of your digital signage. You can also take your audience measurement to the next level by tracking your customer profiles and changing your digital messaging to match your audience.



“Great flexibility in applications, wonderful feature set, while still being easy to use and great performance.”

Deacon Thane B



## ENTERPRISE TOOLS AT YOUR DISPOSAL

Digital signage is more than just delivering content to your screens. You need a robust feature set of tools at your disposal. SSO, Granular User Permissions, Proactive monitoring, Emergency messaging, Proof of play, and more features are available with Signagelive.



SECURE DASHBOARDS



APPROVALS



GRANULAR USER PERMISSIONS



2 FACTOR AUTHENTICATION



From the outset Signagelive understood what we wanted to achieve and worked very closely with us to ensure our objectives were achieved. The software is easy to use and their reporting and Proof of Play module allows us to actively respond to the success of different campaigns in real time. Signagelive also gives us a rudimentary indication of instore footfall, which is important for future planning.

**Dermalogica**

We are delighted to have integrated Signagelive as the core software component within our digital signage solution. This innovative software allows for a range of dynamic executions, empowering customers to manage their own content delivery on a targeted and timely basis, the operating infrastructure is also incredibly user friendly and simple to use.

**FujiFilm**

### TRUSTED WORLDWIDE

THE WHITE COMPANY  
LONDON

GAP

CHAMPS  
SPORTS

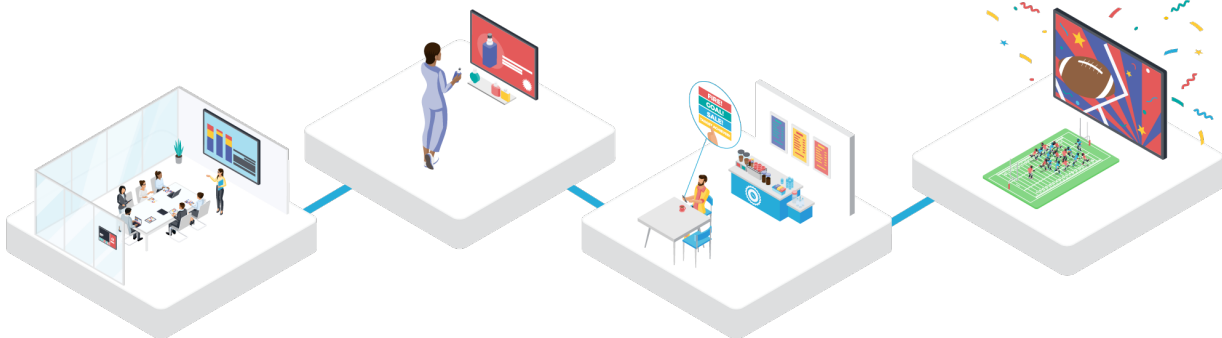
dermalogica®

vodafone

Harrods

### SIMPLIFY INSTALLATION AND DEPLOYMENT

DELIVER YOUR MESSAGE TO ANYONE, ANYWHERE, WITH A RANGE OF HARDWARE OPTIONS AT ANY SCALE



### CHOOSE FROM A RANGE OF PLAYERS

Signagelive supports a huge amount of players to choose from. This gives you the freedom to use existing hardware or select the hardware of your preference.

Choose from BrightSign, LG, Samsung Tizen, Chrome, Philips, Windows, IAdea, Planar, ViewSonic, Amazon fire TV, or Allsee.

BrightSign®

LG webOS

SAMSUNG  
TIZEN™

chrome

PHILIPS



IAdea

PLANAR

ViewSonic®

amazon fireTV

allsee