

# SIGNAGELIVE DIGITAL SIGNAGE FOR WORKPLACE COMMUNICATIONS

Many companies face a huge challenge communicating with their workforce as some may not have an email address or even have access to a workspace computer or laptop.

Even for those employees who do have access, due to the number of messages they receive, important messages may be diluted or completely ignored.

Add the challenge of distributed workforces over multiple locations, time zones and languages - the need to find an effective method of employee communication is clear.

## WHY USE DIGITAL SIGNAGE FOR WORKPLACE COMMUNICATIONS?

Effective Workplace Communications have been proven to be directly tied to increasing employee engagement and as a result, increase productivity and the company's revenue.

A digital signage solution will enable you to maintain a consistent brand style and message.

Easy to use **templates** to update key messages can be published and displayed on specific displays and locations on dates/times to gain the maximum engagement from your employees.

## HOW CAN DIGITAL SIGNAGE BE USED?

A Workplace Communications digital signage solution is a great way to engage and inform employees e.g. to inform and motivate to showcase star performers, display key metrics securely, promote health and safety, or even for emergency messaging.

Using digital signage, the latest updates, messages etc. can be shown in multiple locations such as offices, factories, sales departments, reception, staff canteens and also across time zones and languages while being managed by key stakeholders across the business.

You can also keep connected with your out-of-office staff while not duplicating your content efforts using the Broadcast Player.

The Broadcast Player grants users with limited technology the ability to access your communication via almost any device capable of displaying a URL. The Broadcast Player can be embedded into intranet service while individuals can access from work or personal devices.



Signagelive provides digital signage to enhance employee communications

*'Signagelive were very pleased to be chosen as a part of this project for Thirteen Group, as it shows the future of workplace technology and what can be achieved using multiple solutions. The team at Visavvi have created a fantastic environment and we look forward to providing further solutions into the rest of the Group offices.'*



Signagelive is used to communicate and broadcast to employees across several UK sites

*'Signagelive has given our business the opportunity to become more engaging within our communications and offer us a solution better and more effective than email. It is something that we are enjoying using and will continue to use into the future.'*



Signagelive Broadcast player is helping Kinaxia to engage with their employees during lockdown

*'The Signagelive platform is used mainly for centralising digital signage that is on screens across offices, entrances and boardrooms, but as the people in these spaces are now limited, it was an opportunity to use this to communicate with those at home.'*